



City of Hayward

Environmental Justice Element Update

Ashland Cherryland Healthy Communities Collaborative

September 15, 2022



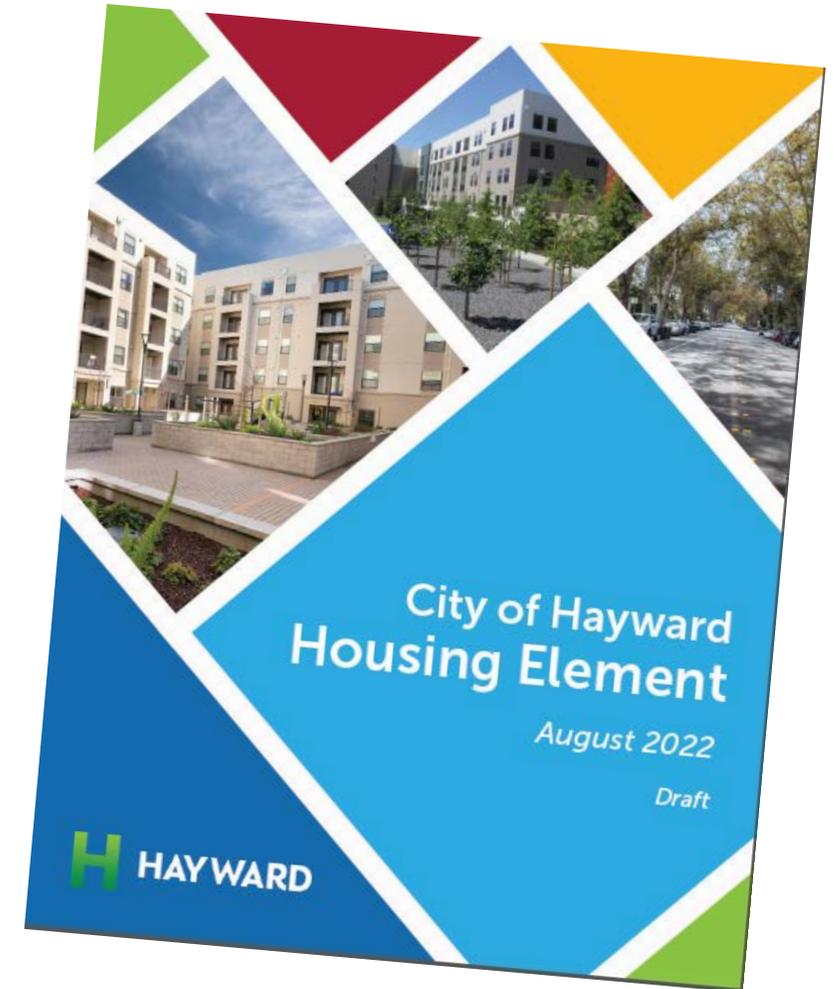
General Plan Updates

**Climate Action
Plan Update**

**Housing
Element
Update**

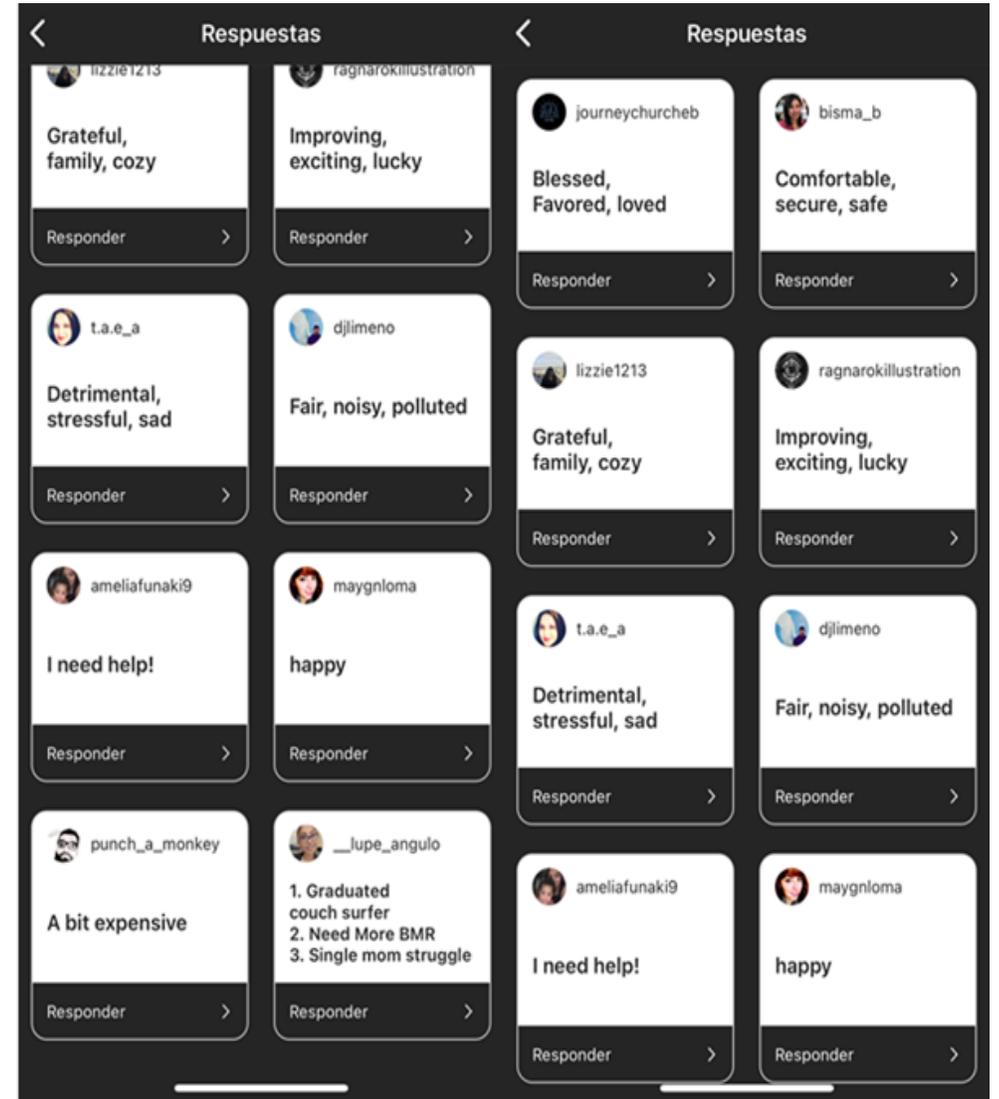
**Environmental
Justice
Element**

**Safety Element
Update**



Outreach

- **Project website** with links to videos, articles and other background/educational materials
- **Bilingual Gallery** displayed at City Hall, Library and events
- **Social media** campaign
- **Bilingual flyers** mailed to all Hayward households & handed out at grocery stores, laundromats, BART, Farmers Market
- Attendance at numerous **community events, meetings and focus groups**
- Housing and climate **surveys** in English, Spanish and Chinese & prizes for participation
- **Housing Sites Simulation** activity
- **Community workshops** on Housing, Environmental Justice and the Climate Action Plan
- Partnership with **Chabot Community College** to interview 400 Hayward residents.



Outreach



HOUSING IN HAYWARD

Housing Crisis

The Bay Area's housing affordability crisis is decades in the making. There is not enough housing which causes prices to increase. This hits low-income households the hardest.

People are spending more and more of their income on housing and less on other basic needs.

How does the Housing Element help with the housing crisis?

The Regional Housing Needs Assessment requires that cities and unincorporated areas of counties to plan for new housing to accommodate projected growth. HCD identifies the number of housing units needed across all income levels for the San Francisco Bay Area for the eight-year R-HNA cycle. As part of the Housing Element, the State determines:

- How much housing needs to be built in each City.
- The income levels new housing needs to serve.

These become goals for the City. The City then has to try to encourage development to meet the goals set by the State. The City then has to try to encourage development to meet the goals set by the State. The City then has to try to encourage development to meet the goals set by the State. The City then has to try to encourage development to meet the goals set by the State.

What is a Housing Element?

The Housing Element is a chapter of the General Plan that is required by the State. It is a guide that helps a City think about what types of housing exists and what types of housing programs are needed to help its community members. Hayward last updated its Housing Element in 2014 and is now due for an update on other basic needs.

What does a Housing Element include?

- Demographics & Housing Stock Characteristics
- Community Profile
- Resources, Objectives, & Programs to Address Housing Needs
- Community Plan
- Housing Constraints
- Government & Non-Governmental Constraints
- Housing Resources
- Housing Preservation, Future Housing Needs, & RHNA Requirements

\$\$\$

91.5% of Hayward renters and 77.7% of Hayward homeowners spend more than 30% of their income on rent.

🏠

Hayward offers a variety of housing types including single family homes, duplex, triplex, apartments, and condominiums.

🏠

The most common type of housing in Hayward is single family homes.

'60-'79

Most of the housing stock was built in 1960 - 1979.

🏠🏠🏠

A little over half of homes in Hayward are occupied by owners.



For more information scan the QR code to visit our website!

Please send all housing questions and comments to: housingelementupdate@hayward-ca.gov

HAYWARD

JUSTICIA AMBIENTAL

El Estado define la Justicia Ambiental como la participación significativa y justa y la participación significativa de todas las razas, culturas e ingresos en la aplicación de leyes y políticas de desarrollo. La Justicia Ambiental ofrece una importante oportunidad para aliviar los problemas que afectan a las comunidades. Las acciones gubernamentales no han abordado estos problemas. Como parte de esta actualización, la ciudad de Hayward tiene un capítulo sobre Justicia Ambiental.

Quisieramos mas seguridad Para poder Caminar Seguros y no usar el vehiculo

less liquors in community

more lights for pedestrians when they cross ex: st. Bede church cross walk

IDENTIFICACION DE IMPACTOS DE LA CONTAMINACION EN DIFERENTES COMUNIDADES

Si bien la contaminación afecta a todas las comunidades, las personas de bajos ingresos y las comunidades de color viven esos impactos en mayor medida. Históricamente en los Estados Unidos, las comunidades de bajos ingresos y pertenecientes a minorías tienden a estar ubicadas más cerca de ambientes tóxicos o contaminados, incluyendo empresas productoras de desechos tóxicos, vertederos e instalaciones de energía. Estas instalaciones causan problemas de salud a las comunidades.

Environmental Justice Public Forum #1 – February 2022

- Community input on 5 environmental justice topics:
 1. Pollution exposure
 2. Parks access
 3. Food access
 4. Safe and sanitary housing
 5. Community engagement
- Feedback included:
 - Disproportionate pollution burden and health risks
 - Limited access to affordable healthy food by public transit/biking/walking
 - Quality and safety of parks
 - More accessible outreach methods

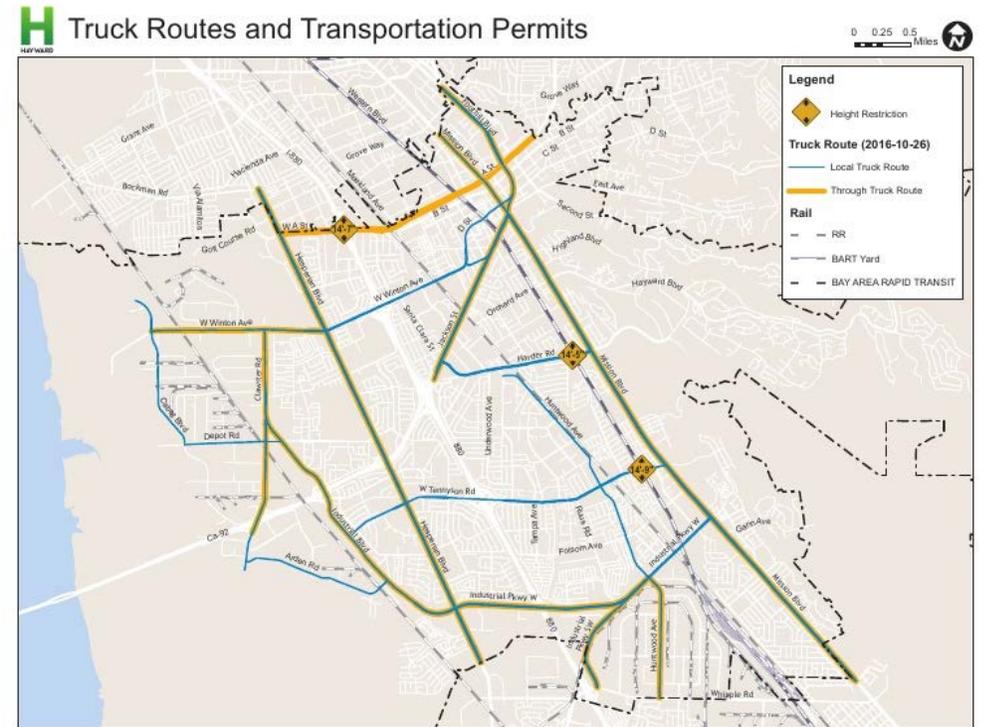
Pollution Burden Activity - **Actividad sobre la Carga de Contaminación**

Write Locations of Pollution Burden

Or Use Sticky Notes to Explain Locations of Pollution Burden

Double click on the labels below to write the location name. Add your label on the map of Hayward below.

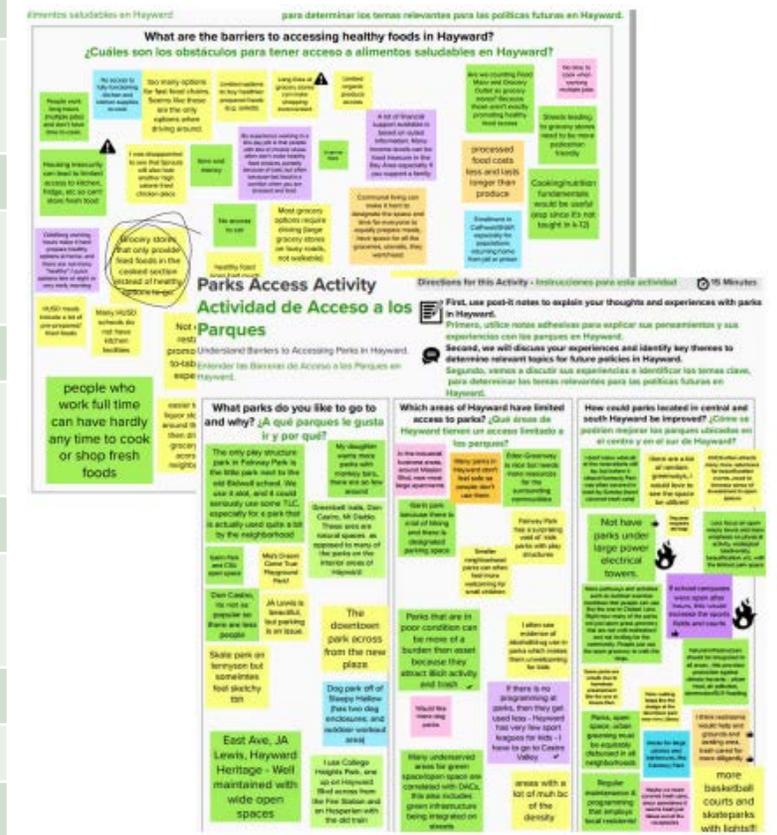
Double click on sticky notes to explain locations of pollution burden. Describe which areas of Hayward have the most trucks, the worst traffic, and other issues.



Environmental Justice Public Forum #2 – April 2022

Key Themes

Pollution Burden:	Traffic, Limiting idling and truck access in certain locations
Public Facilities & Accessibility:	Public transit, active transportation, EV charging facilities, and parks
Food Access:	Food rescue, education programming, local grown food
Safe & Sanitary Homes:	Older adults' safety, Housing support, Non-English speakers' accessibility
Physical Activity & Health:	Green Space, Schools
Environmental Justice Communities:	Food Access, Housing, Outreach, Funding, Pollution



Environmental Justice Technical Report



General Plan Update

Environmental Justice Technical Report

prepared by

City of Hayward
Planning Division, Development Services
777 B Street
Hayward, California 94541
Contact: Leigha Schmidt, Acting Principal Planner

prepared with the assistance of

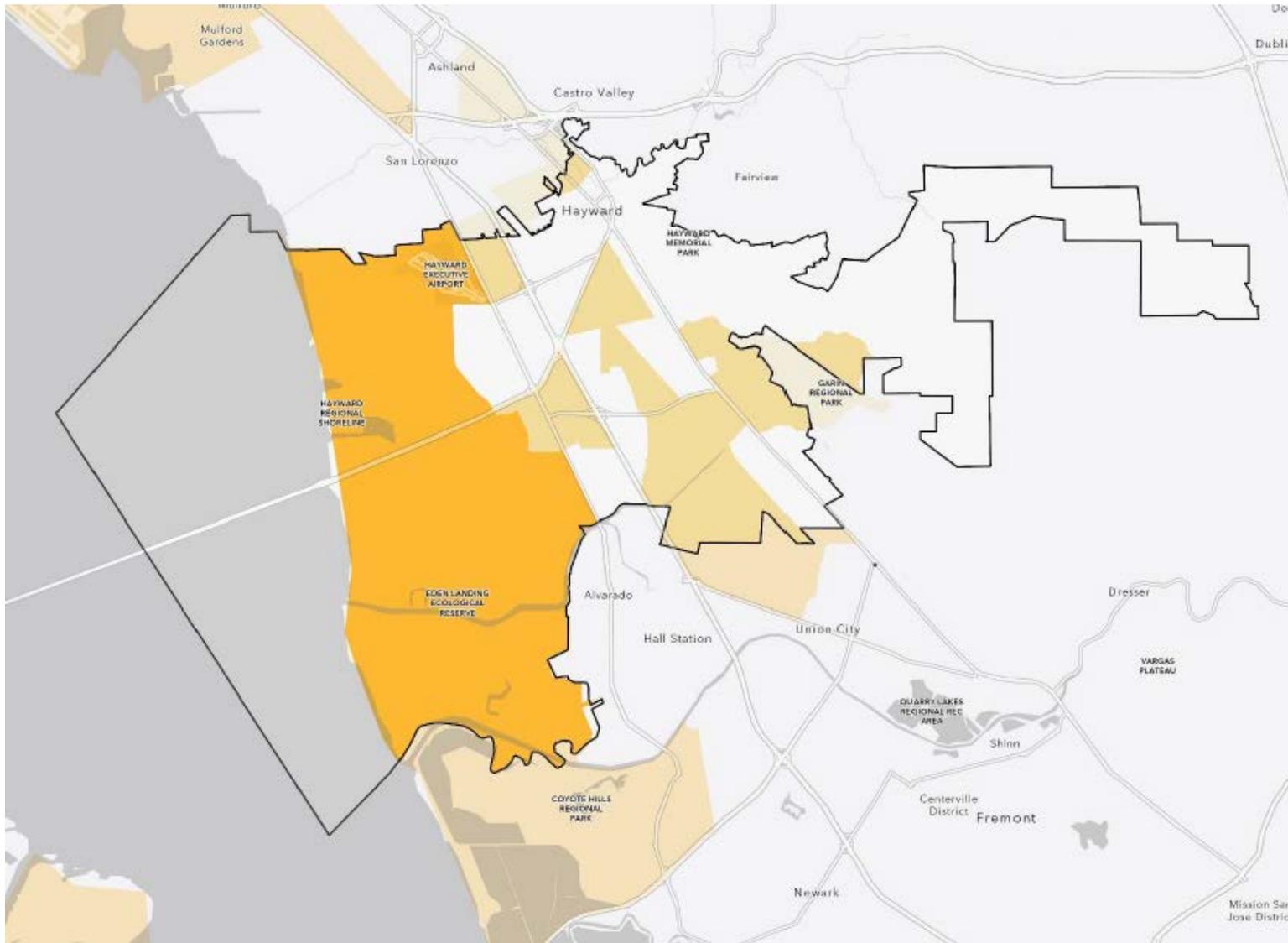
Rincon Consultants, Inc.
449 15th Street, Suite 303
Oakland, California 94612

January 2022

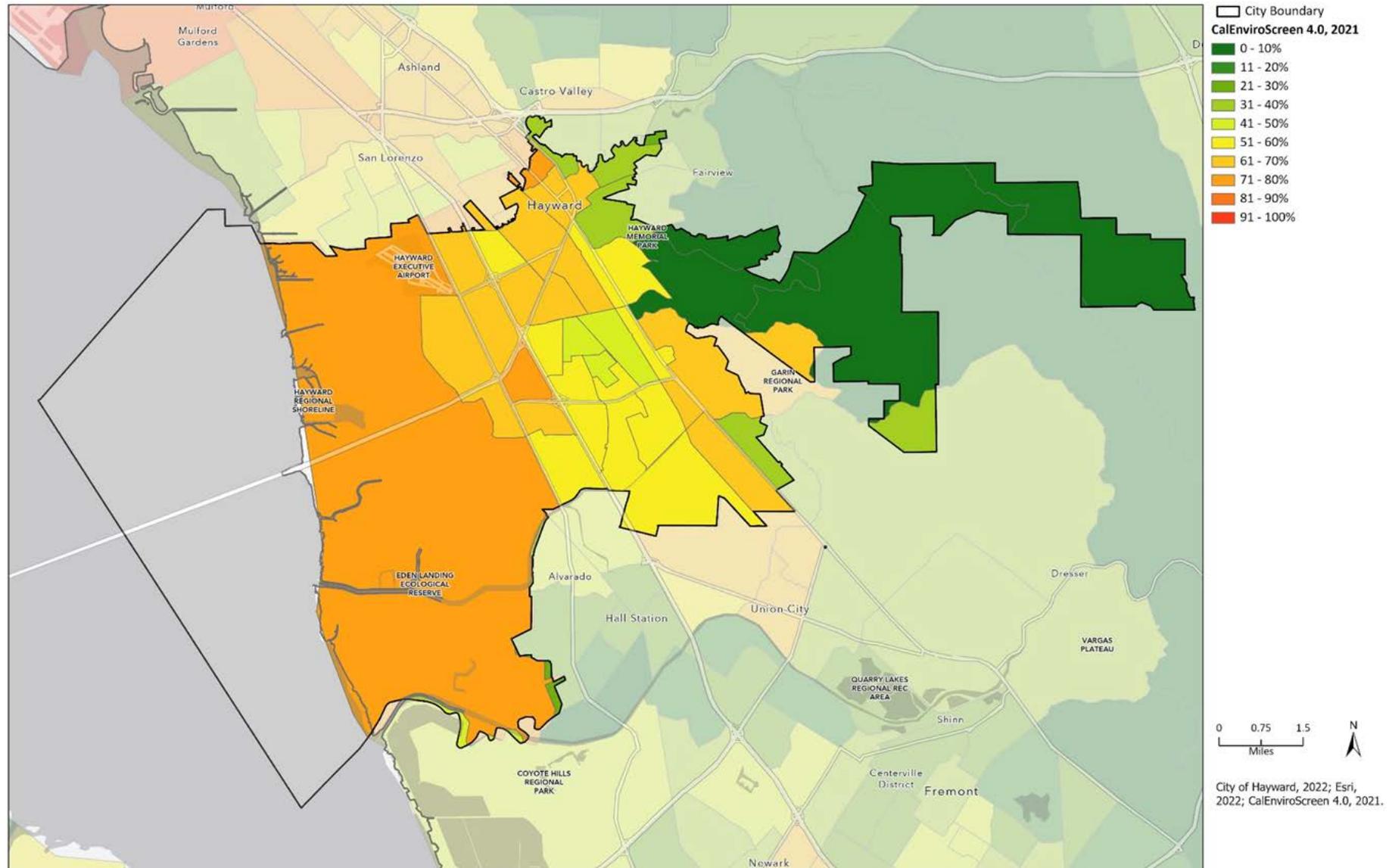
The EJ Technical Report outlines the environmental determinants of health impacting the City of Hayward, assessed across the following environmental determinant areas:

1. Pollution Exposure and Air Quality
2. Public Facilities
3. Safe and Sanitary Homes
4. Physical Activity and Public Health
5. Food Access
6. Civic and Community Engagement

Pollution & Population Burdens by Census Tract



CalEnviroScreen Tool



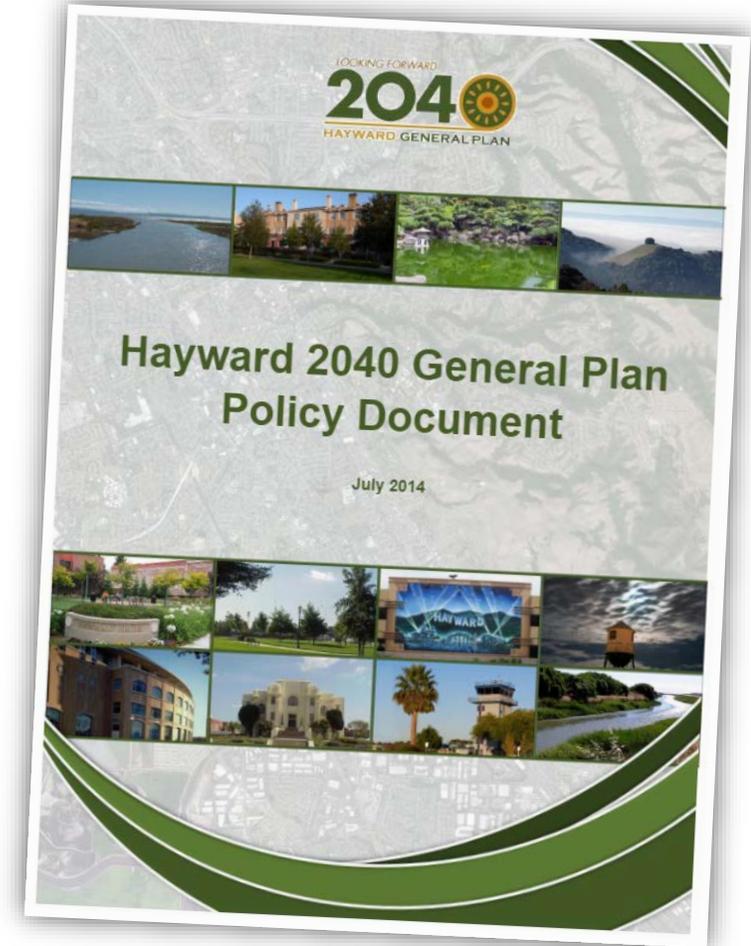
Hayward 2040 General Plan

**Community
Health &
Quality of Life**

Mobility

**Natural
Resources**

Hazards



General Plan & EJ Related Policy Framework

Health & Quality of Life

Protect residents from harmful effects of pollution

Healthy Development Checklist

Expand access to affordable, fresh, and healthy foods

Mobility

Truck Routes Study

Bicycling, Walking and Transit Amenities & Eliminating Gaps

Transit Access Study

Natural Resources

Air Quality Education

Community Risk Reduction Strategy

Increase park safety, quality, and accessibility

Draft Housing Element

Funding for necessary home improvements

Protection for vulnerable renters

Tenant relocation assistance

New Civic Engagement

Clearly identify communities of concern

Expanded translation services

Partner with trusted community leaders

Next Steps

- **Draft Housing Element** was released for public review in July and is currently under review by HCD.
- **Climate Action Plan** is currently underway.
- Draft **Environmental Justice** and **Safety Elements** are underway & will accompany the Housing Element with public hearings slated for early 2023.
- Staff will continue to engage with the Hayward community to ensure that the **Environmental Justice, Safety & Housing Elements** and the **Climate Action Plan** respond to community needs in an equitable way.

Questions

