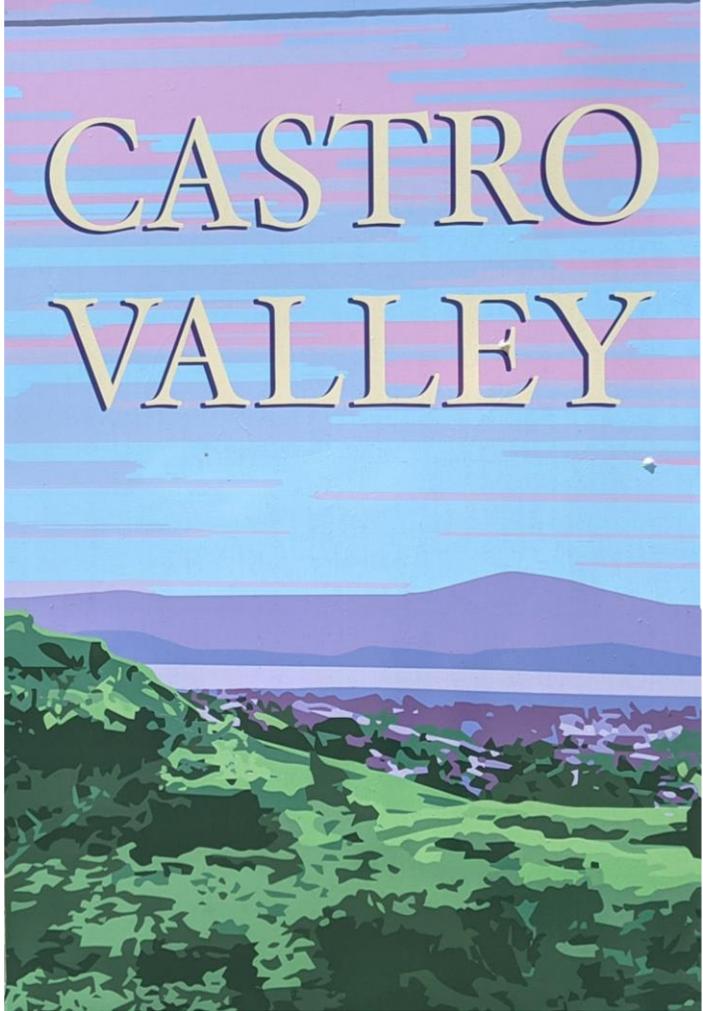


Alameda County EJ Element

ACHCC Meeting #3 |

March 17, 2022



Agenda

- 1. Summary of February Meetings**
- 2. Introduction to Civic Engagement – The 6th Pillar of EJ**
- 3. Report on Key Issues in Eden Area**
 - a. Most significant issues in the Eden Area (of the 5 data driven EJ topics)
 - b. What we heard from you (Issues)
 - c. What we heard from you (Actions)
- 4. Report on Key Issues in Communities**
 - a. Ashland
 - b. Cherryland
 - c. San Lorenzo
 - d. Hayward Acres
 - e. Castro Valley
- 5. Breakout Discussions and Reporting Back**
- 6. Next Steps**

A photograph of the Alameda County Court House, a large, classical-style building with a prominent central dome and a portico supported by columns. The building is light-colored, possibly white or light blue. The sky is overcast and grey. In the foreground, there are some trees and a street lamp. The text 'ALAMEDA COUNTY COURT HOUSE' is visible on the facade of the building.

1

Summary of February Meetings

Summary of February Meetings

Summary of SB 1000,
EJ Requirements, and
Breakout into mini
coalitions

Homework
Assignment Recap

Thank you for your participation!

ACPHD Tobacco
Control

ALL IN Alameda
County

Alameda County
Healthy Homes
Department

Alameda County
Probation Department

Alameda County
Public Health
Department Nutrition
Services Program

My Eden Voice

Bike East Bay

UC Cooperative
Extension

Alameda County
Library

YMCA of the East Bay

REACH Ashland Youth
Center

Alameda County
Public Works Agency



2

Introduction to Civic Engagement

Civic Engagement - the 6th EJ Pillar

TIBURCIO
VASQUEZ
Health
Center



- a. Requirements for Civic Engagement
- b. Partnership with TVHC
- c. Important Considerations

Outreach Goals

- Reach broadly and deeply into the community through effective outreach methods
- Create inclusive, familiar, welcoming and empowering ways by which the public and stakeholders can be informed and involved during the process and beyond
- Create a ground-up EJ Element that successfully represents the concerns, needs and solutions from the people who live or work in the Eden Area
- Create a living document that serves as an effective roadmap and tool to guide planning decisions and strengthen community partnerships moving forward

Stakeholder Engagement Approach

- **During the Planning Process**
 - Mini Coalitions
 - Monthly meetings
 - “In-Between meetings” as needed
- **Plan Implementation** – Community/Collaborative partnerships

TVHC and Basic Needs as link between Collaborative and Community

Community Engagement Approach

- **During the Planning Process**
 - 4 Key Milestone Meetings
 - 5 Local Community Meetings
 - TVHC Promotores to serve as ambassadors
- **Plan Implementation** – Community/Collaborative partnerships

TVHC and Basic Needs as link between Collaborative and Community

Additional Opportunities to Leverage

Engaging the Eden Area MAC

Leveraging My Eden Voice (including its evolution)

EALI Governance Committee

Existing Meeting Structures and Organizations

- Cherryland Community Association
- Ashland Community Association

Considerations Identified by the Collaborative

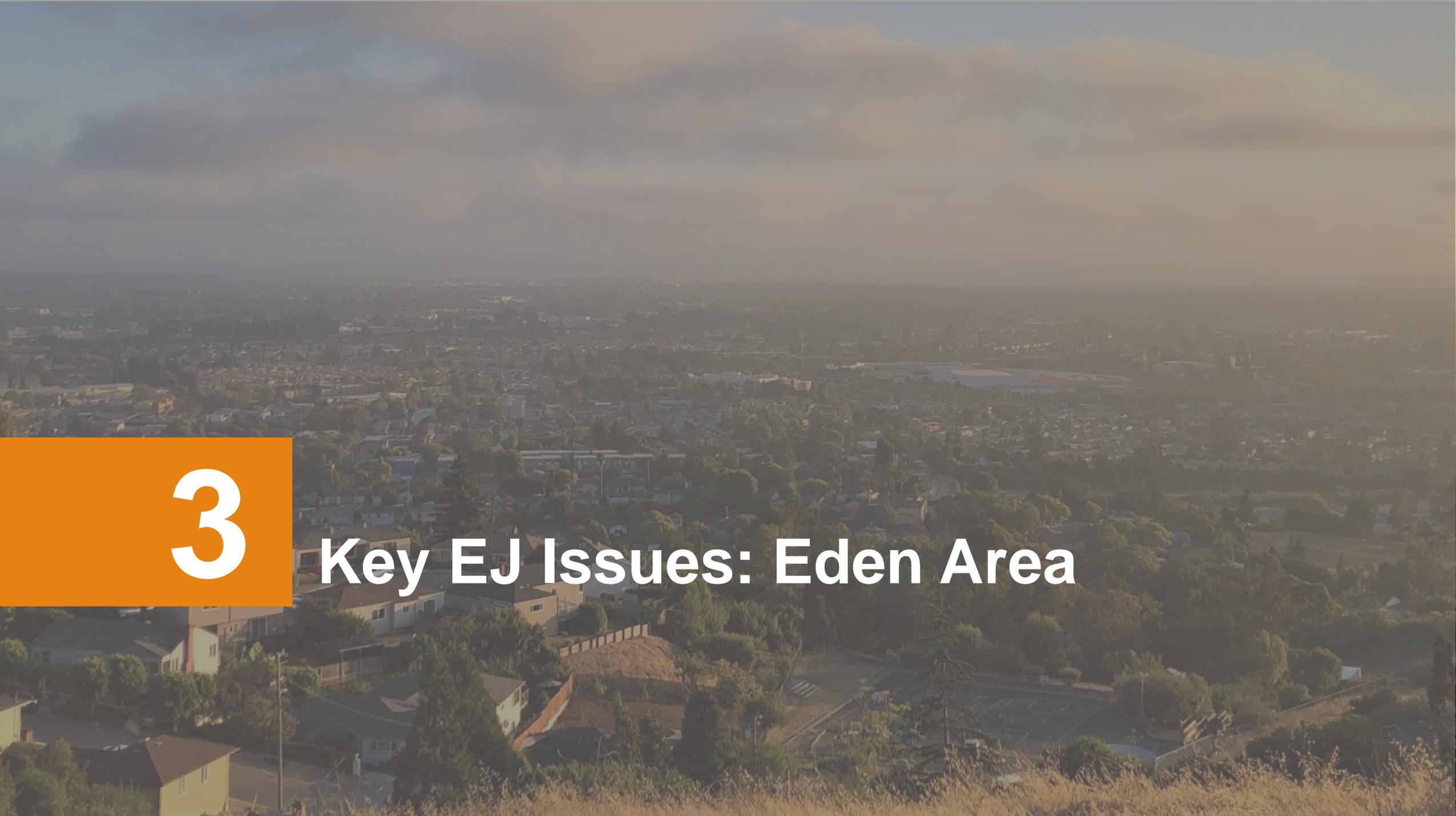


- Lack of access to childcare
- Bridging the digital divide and language barriers
- Word of mouth decreases reach of messaging

Considerations Identified by the Collaborative



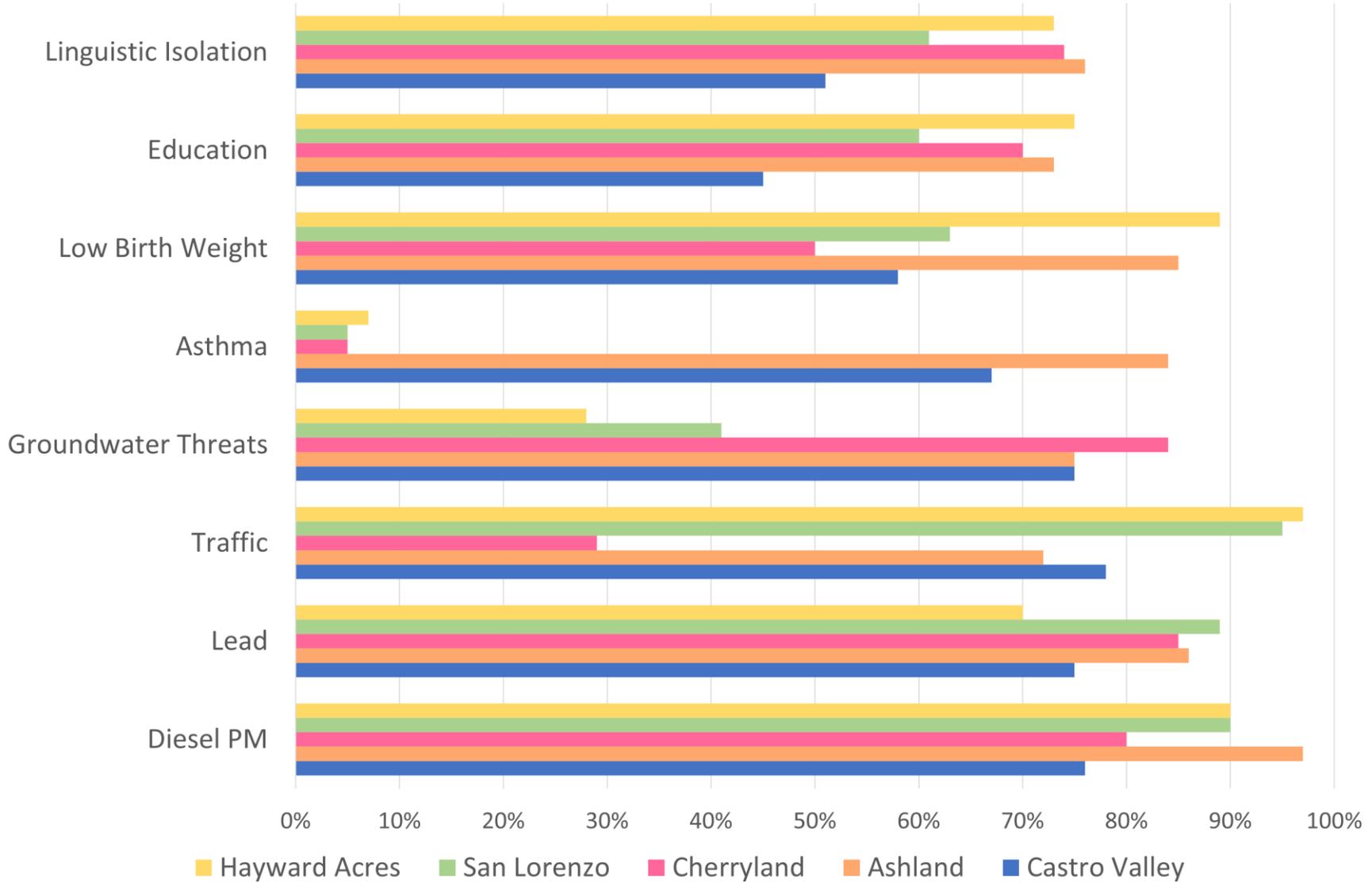
- Consistent messaging to increase reach and engagement
- Engaging families with young children
- Leverage ongoing work with key organizations (REACH Center, Mandela Partners, MEV, other ethnic groups)
- Deeper cohesion and connection amongst government and community organizations/individuals for collaborative decision making.



3

Key EJ Issues: Eden Area

Indicators over 75%



Eden Area: Key Findings



Safe and Sanitary Homes: Substantially higher rates of poverty and income deficiency, unemployment and severe housing cost burden in Ashland, Cherryland and Hayward Acres



Safe and Sanitary Homes: The percent of Severely Housing cost burdened low-income households in the Eden Area were substantially higher than the County rate of 15.7% in all of the PP Geographies except the San Lorenzo tract, ranging from 20% in Cherryland to 23% in Ashland.



Safe and Sanitary Homes: All the priority populations are within the top 30 percent statewide for children's lead risk, with respect to the built environment.

Eden Area: Key Findings



Air Quality: Ashland has some of the worst Diesel PM concentrations in the state, while Castro Valley PP is worse than $\frac{3}{4}$ of state census tracts, but with a lot of variability among the 5 CV tracts in the 76 – 97% percentile range. This tracks very closely with the locations of these tracts near freeways.



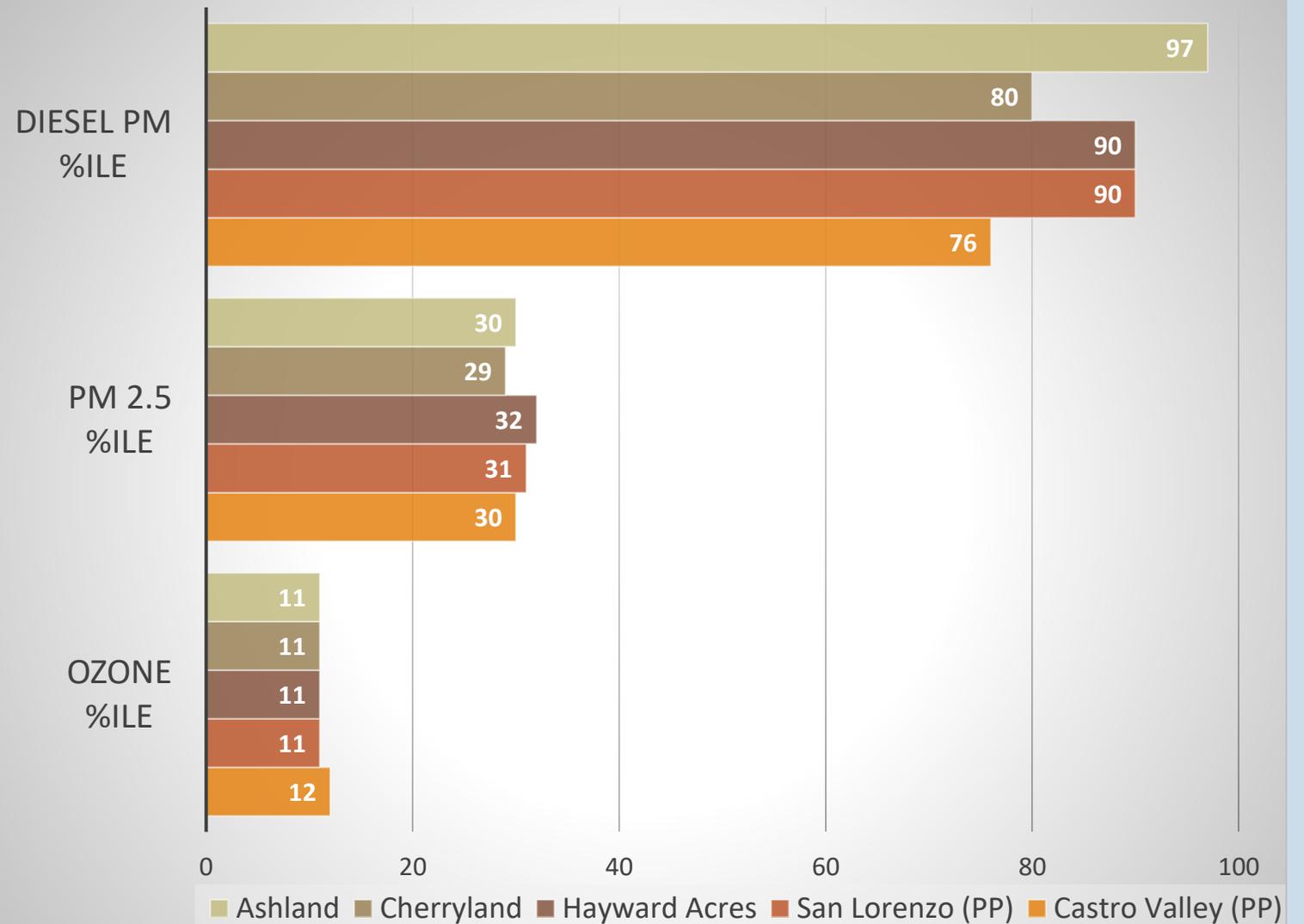
Health and Physical Activity: The rate of emergency department visit rates for both asthma and cardiovascular disease are substantially higher for Hayward Acres, Cherryland, and Ashland than the rate for the county



Health and Physical Activity: Among the priority population areas, Ashland (6.2%) and the San Lorenzo PP tract (6.4%) exceed the County rate of 5.6% low birth rates, with other areas at or below that marker.

Air Pollution Indicators

- Diesel PM is the pollutant for which priority neighborhoods score worst compared to all California census tracts, and has the most variability among priority neighborhoods
- PM 2.5 is worse than about one third of all California census tracts, and poses a significant health threat
- Ozone concentrations are better than 90% of all California census tracts

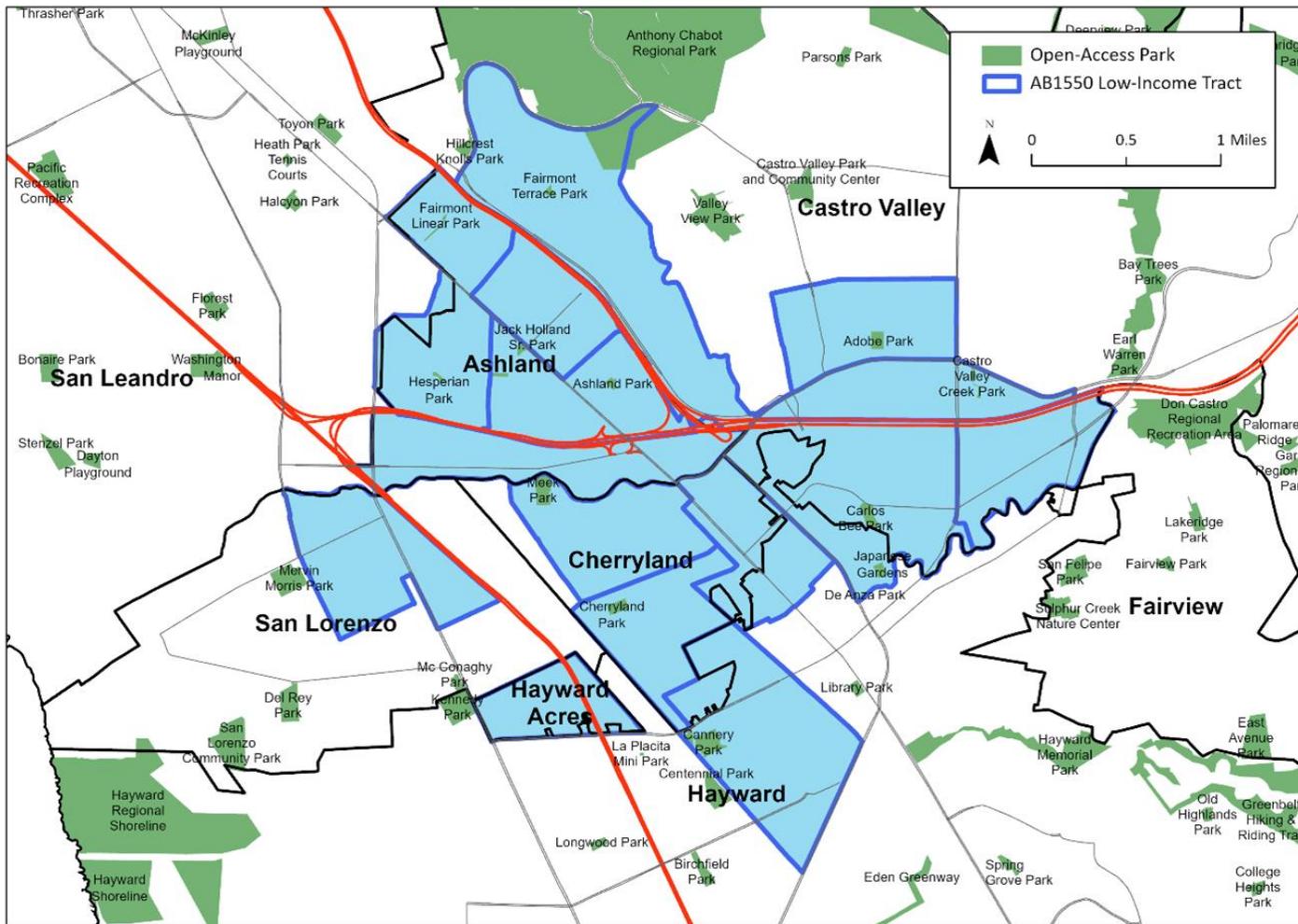


Source: CalEnviroScreen 4.0. Ashland, Cherryland, and Castro Valley (PP) are averages of multi-tract percentile scores.

Public Facilities: Key Findings

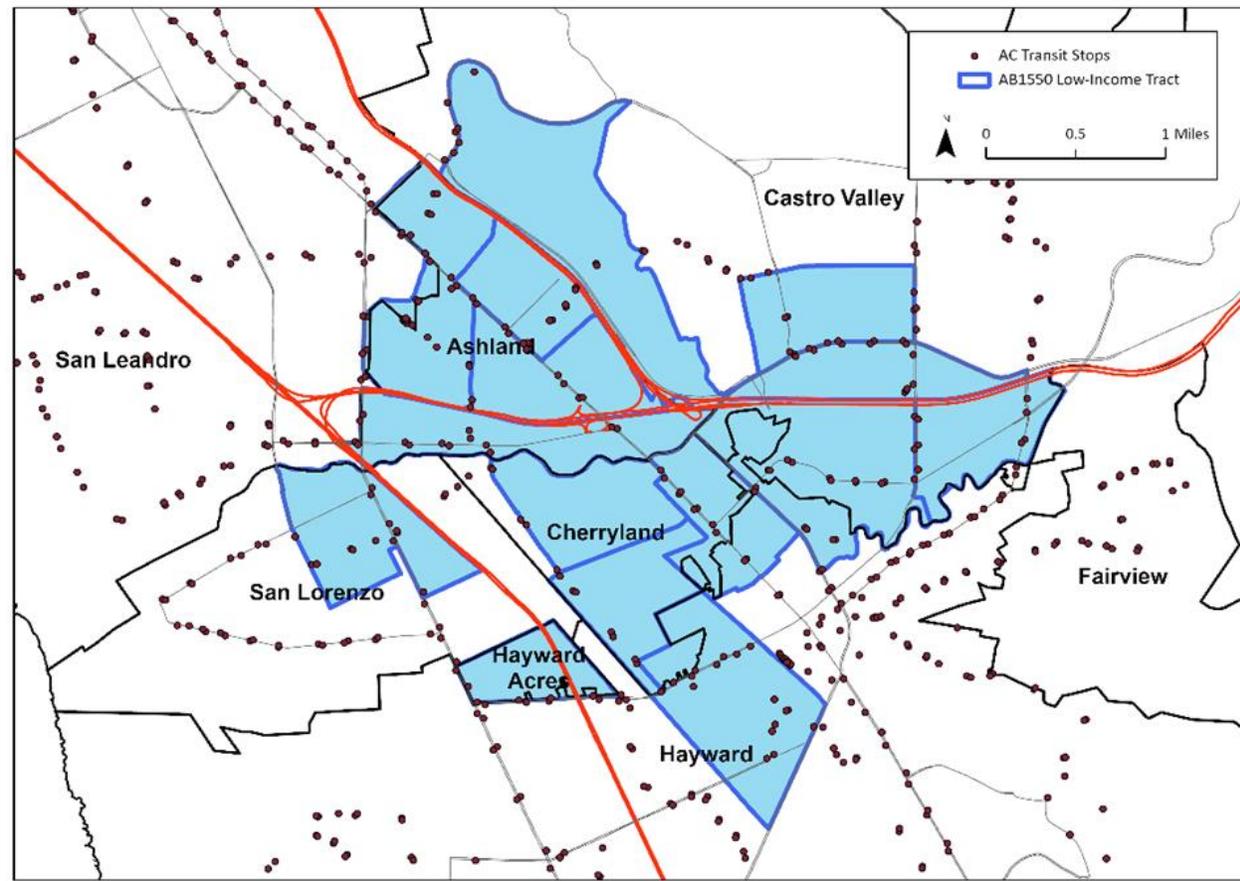
PARK PROXIMITY AND ACCESS

Parks



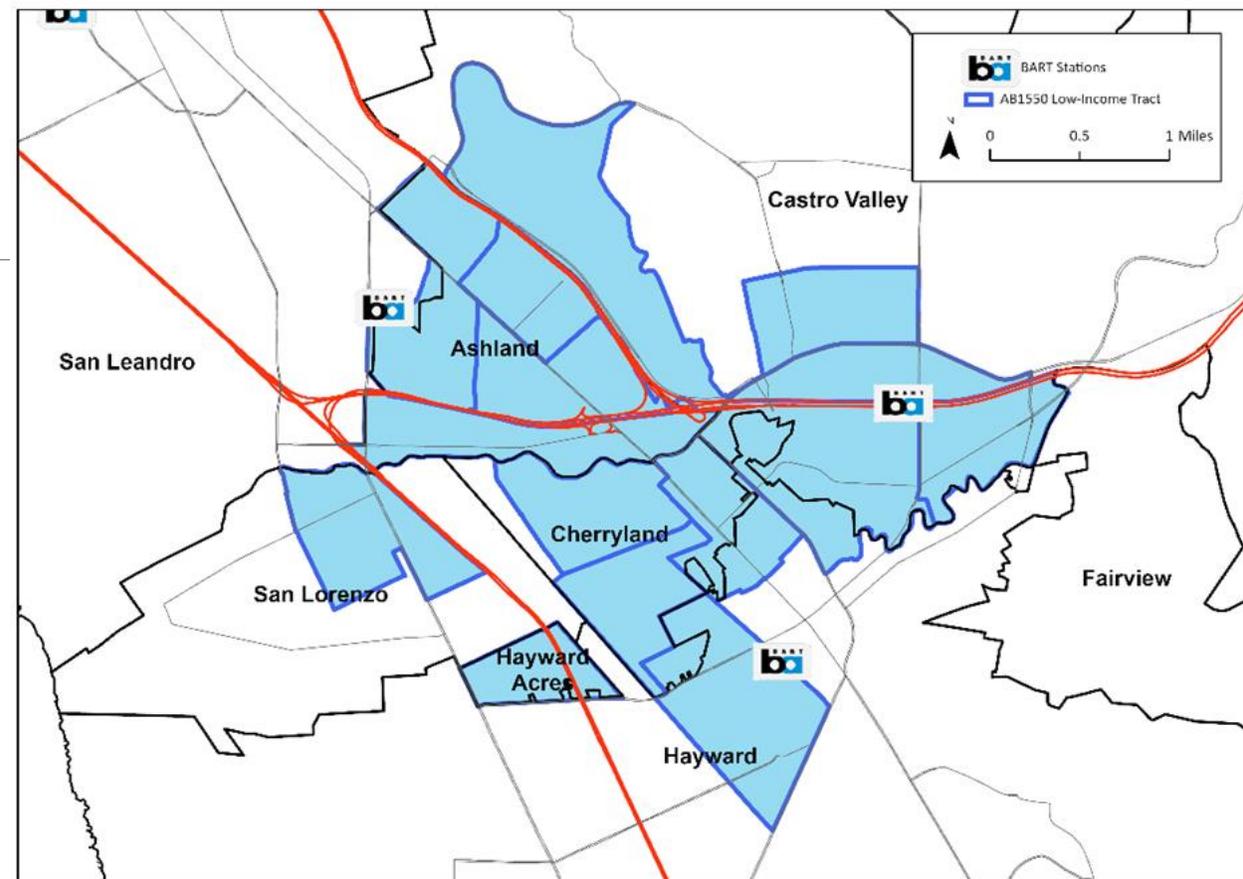
Source: ACPHD CAPE, with data from Greeninfo CPAD 2021a.

Bus Stops



Source: ACPHD CAPE, with data from AC Transit Fall 2021.

BART Stations



Source: ACPHD CAPE, with data from BART 2021.

Public Facilities: Key Findings

TRANSPORTATION ACCESS: BART AND BUS STOPS

Key Issues Identified by the Collaborative



- ACCOUNTABILITY across topic areas
- Lack of access to childcare
- Food access deficit during the pandemic
- Lack of affordable housing options and tenant protections
- Substandard living conditions for rental units

Key Opportunities Identified by the Collaborative



- Continued outreach and correspondence with tenants
- Lead hazard education, training, and testing programs
- Access to healthy, nutritious, culturally appropriate and affordable food for all residents
- Increase open space for gardening and recreation
- Reducing tobacco litter through policy option
- Implementing smoke-free multi-unit housing ordinance
- Organizing community members on tobacco issues
- Encourage the Food Access/ Nutrition and PA via community engagement (e.g. health ambassadors on multiple levels from multiple organizations).

Key Opportunities Identified by the Collaborative Cont'd



- Engagement and coordination with Transportation/Streetscape Improvement Projects, including but not limited to:
 - Meekland Avenue
 - Redwood Road

4

Key Issues: By Community



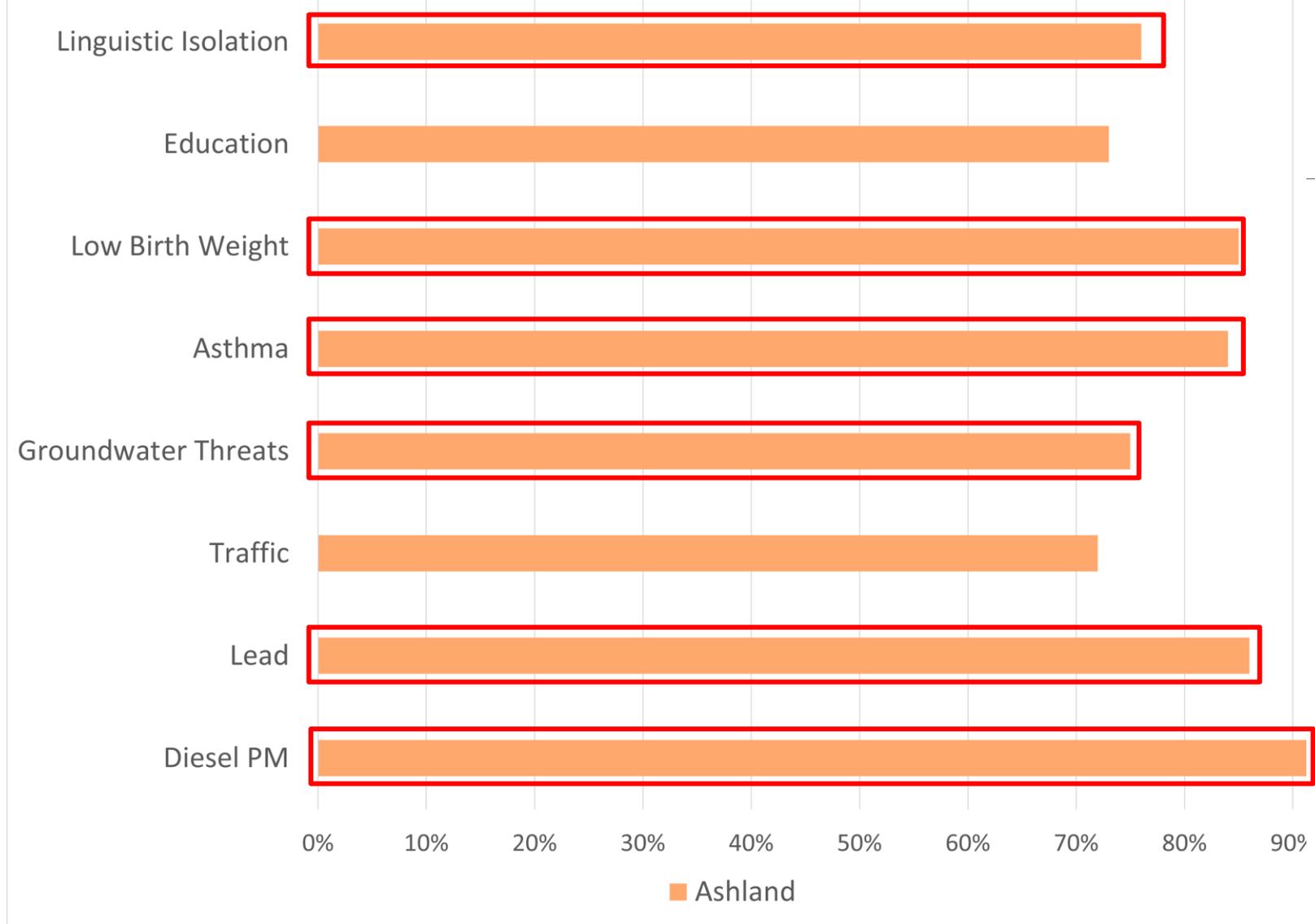
Cherryland
Community Center



Ashland

Ashland Indicators over 75%

Key Findings and Issues



Safe and Sanitary Homes and Neighborhoods: Key Findings

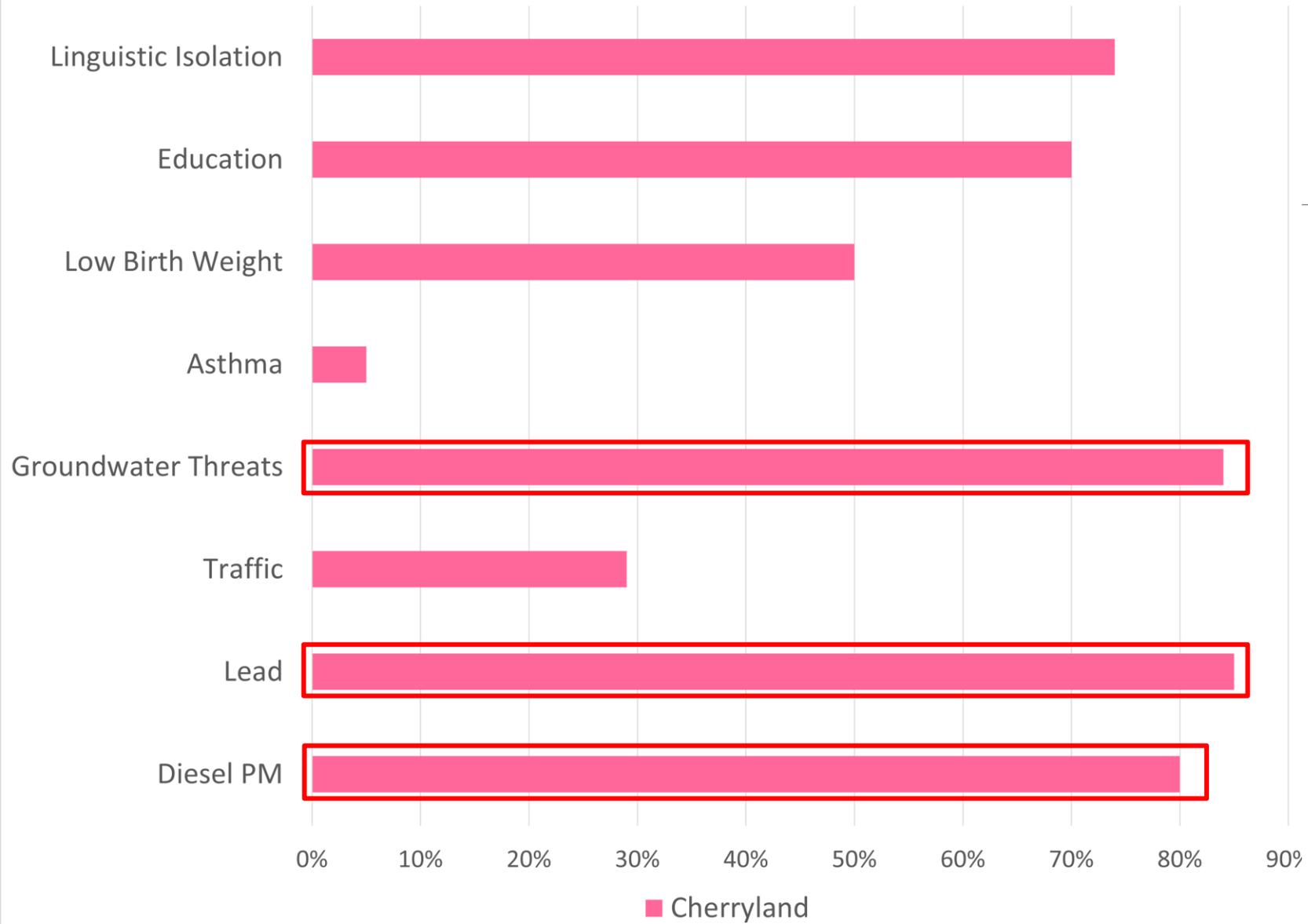
Overcrowded Housing		
Neighborhood or Place	Percent of households that are overcrowded	Percent of households that are severely overcrowded
Ashland	10.9%	4.4%
Alameda County Reference	5%	2.8%



Cherryland

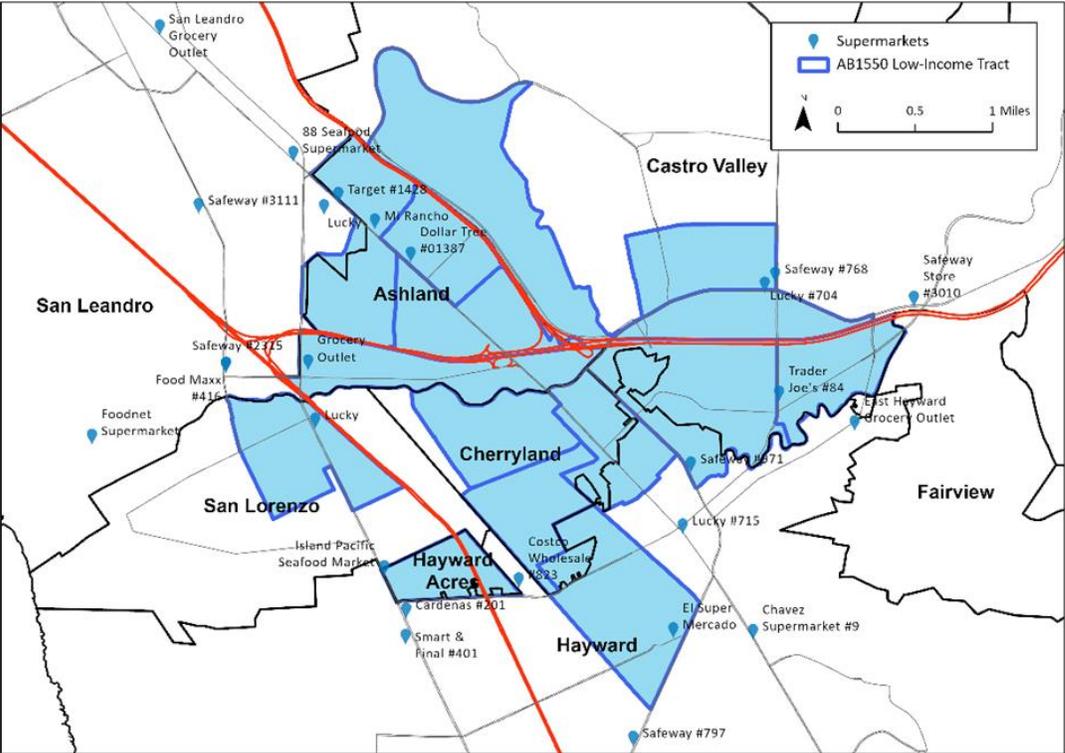
Cherryland Indicators over 75%

Key Findings and Issues



Food Access: Key Findings

Supermarkets



Source: ACPHD CAPE, with data from Alameda County Environmental Health 2021-12.

Neighborhood or Place	% Pop Within 0.5 Miles of a Supermarket
Cherryland	27.6%

Safe and Sanitary Homes and Neighborhoods: Key Findings

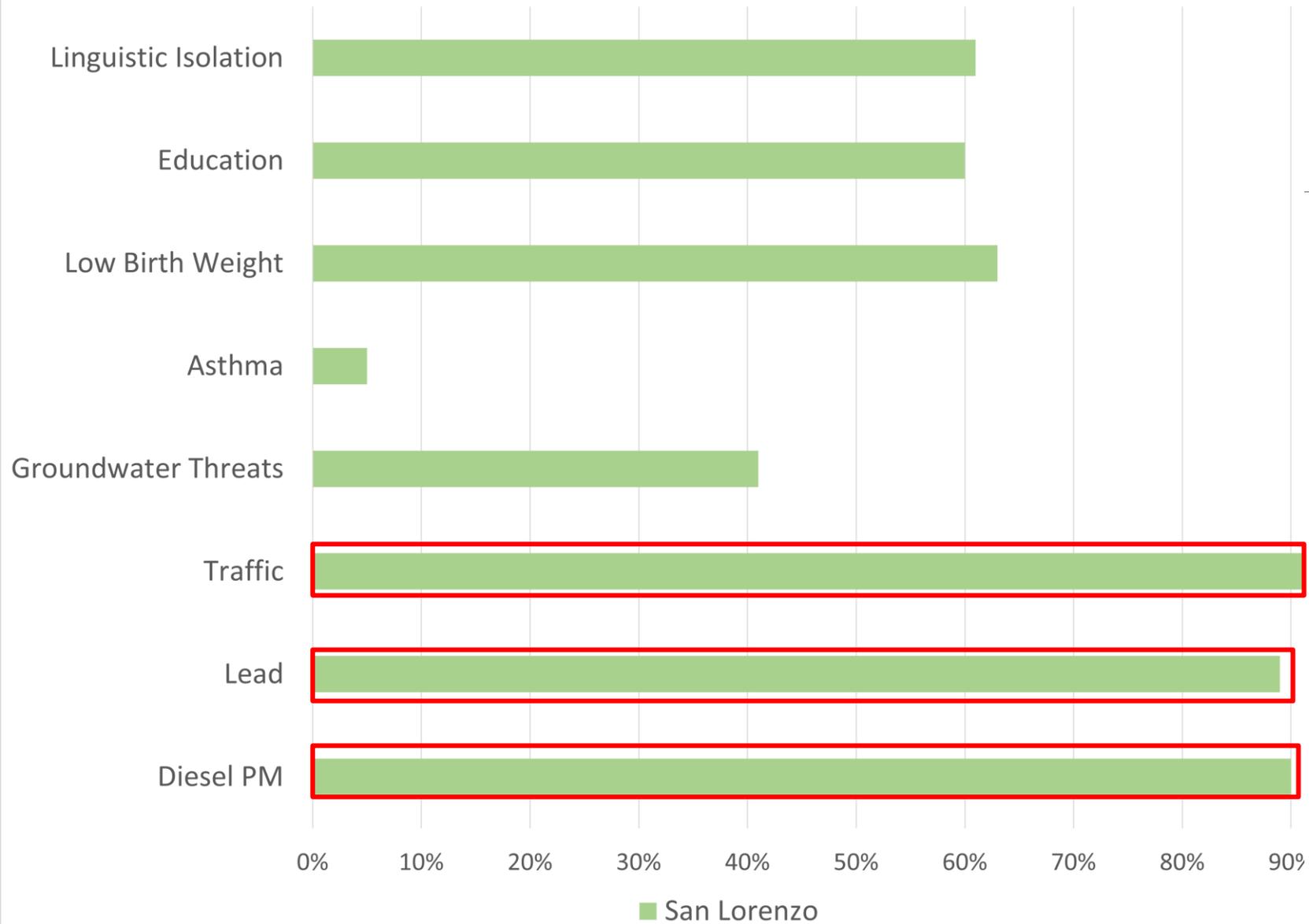
Overcrowded Housing		
Neighborhood or Place	Percent of households that are overcrowded	Percent of households that are severely overcrowded
Cherryland	11.9%	7.4%
Alameda County Reference	5%	2.8%

A close-up photograph of Swiss chard plants growing in a garden. The plants have large, green, crinkled leaves and thick, upright stalks. Some stalks are a vibrant red, while others are white with a pinkish-purple hue. The plants are growing out of dark, rich soil. An orange rectangular box is overlaid on the left side of the image, containing the text 'San Lorenzo' in white.

San Lorenzo

San Lorenzo Indicators over 75%

Key Findings and Issues

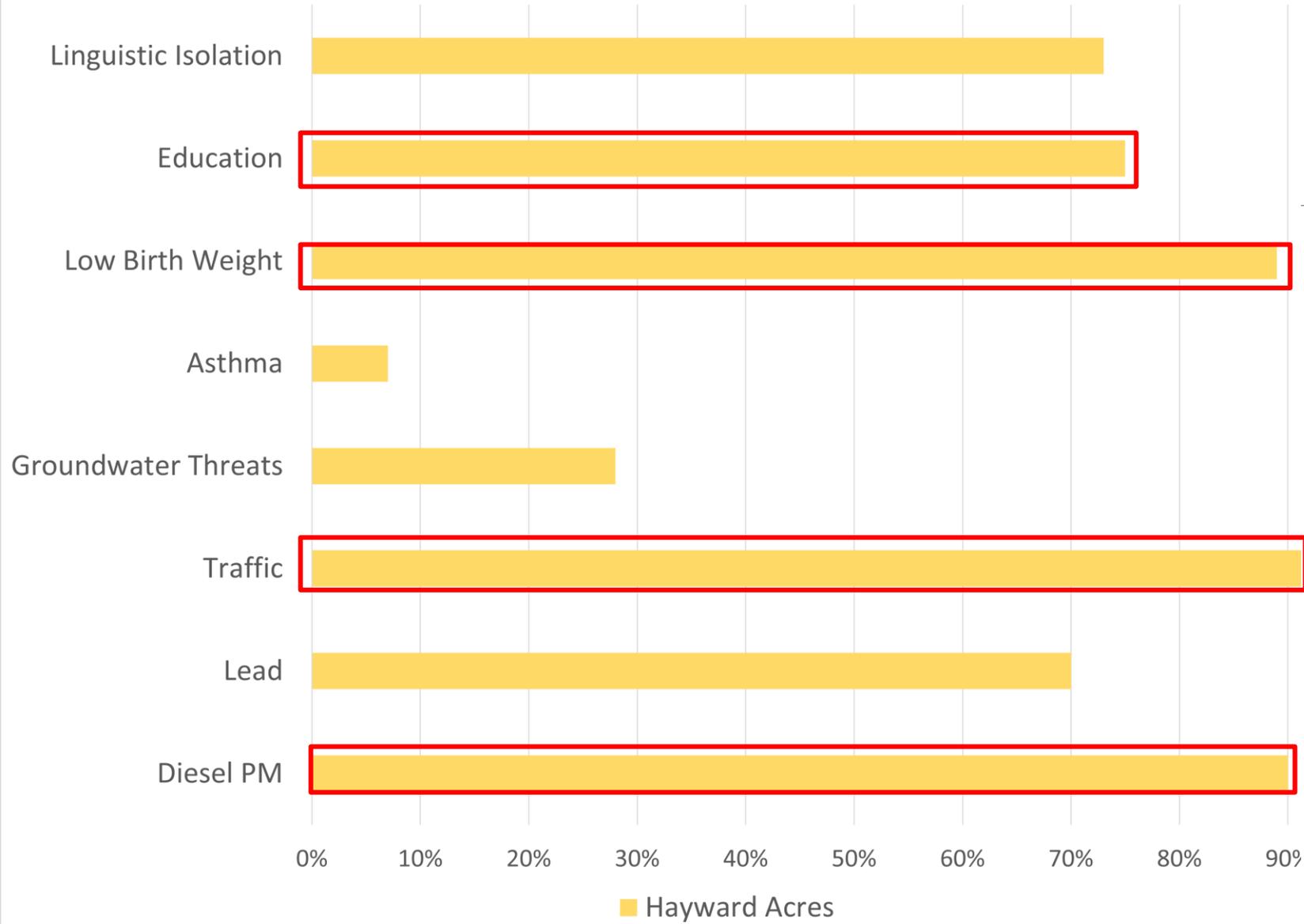




Hayward Acres

Hayward Acres Indicators over 75%

Key Findings and Issues



Safe and Sanitary Homes and Neighborhoods: Key Findings

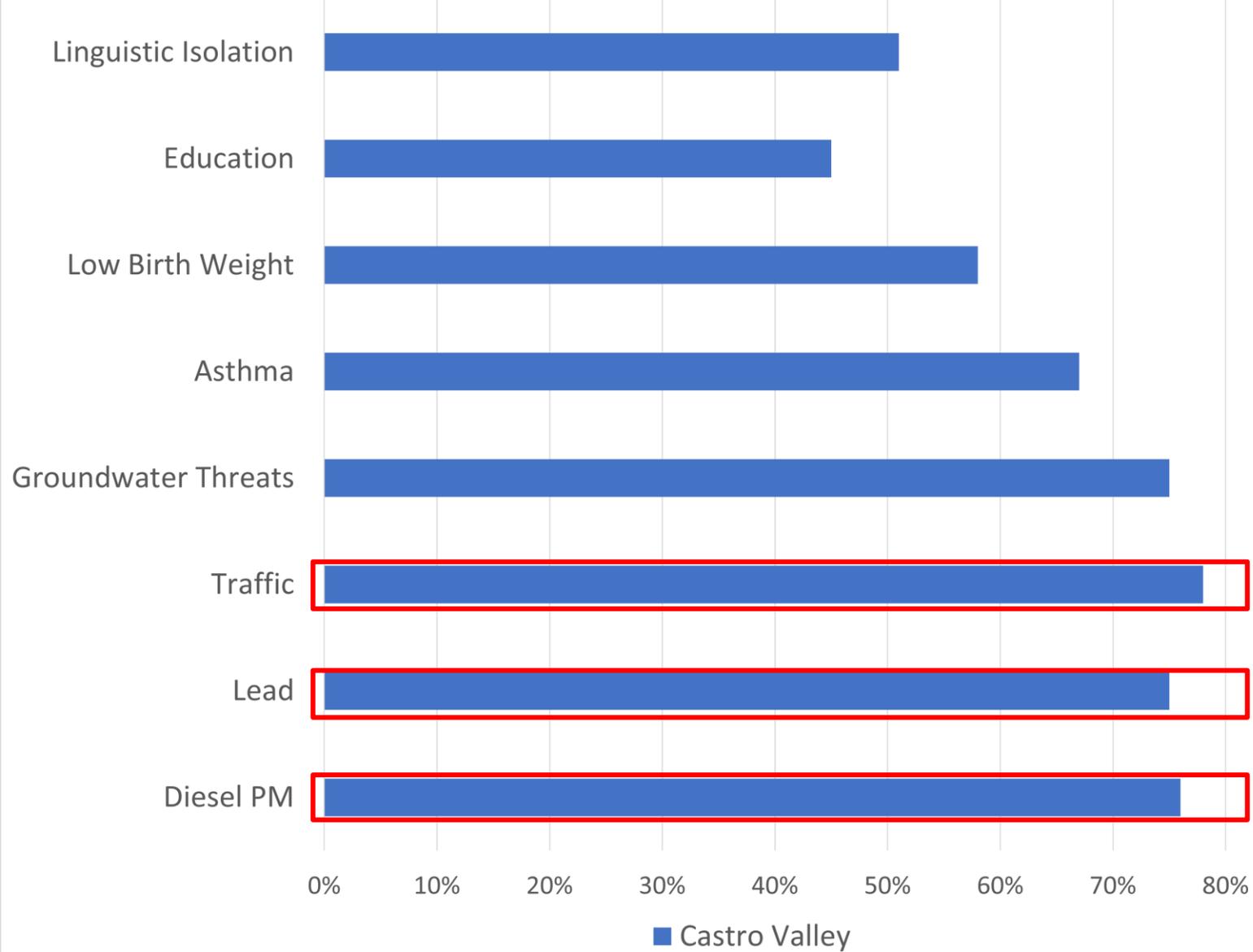
Overcrowded Housing		
Neighborhood or Place	Percent of households that are overcrowded	Percent of households that are severely overcrowded
Hayward Acres	15.3%	4.4%
Alameda County Reference	5%	2.8%

A photograph of three runners (two women and one man) jogging on a paved waterfront promenade. They are running from left to right. In the background, there is a body of water, a metal railing, and a city skyline with various buildings and cranes under a hazy sky. An orange rectangular graphic is positioned on the left side of the image, partially overlapping the text.

Castro Valley

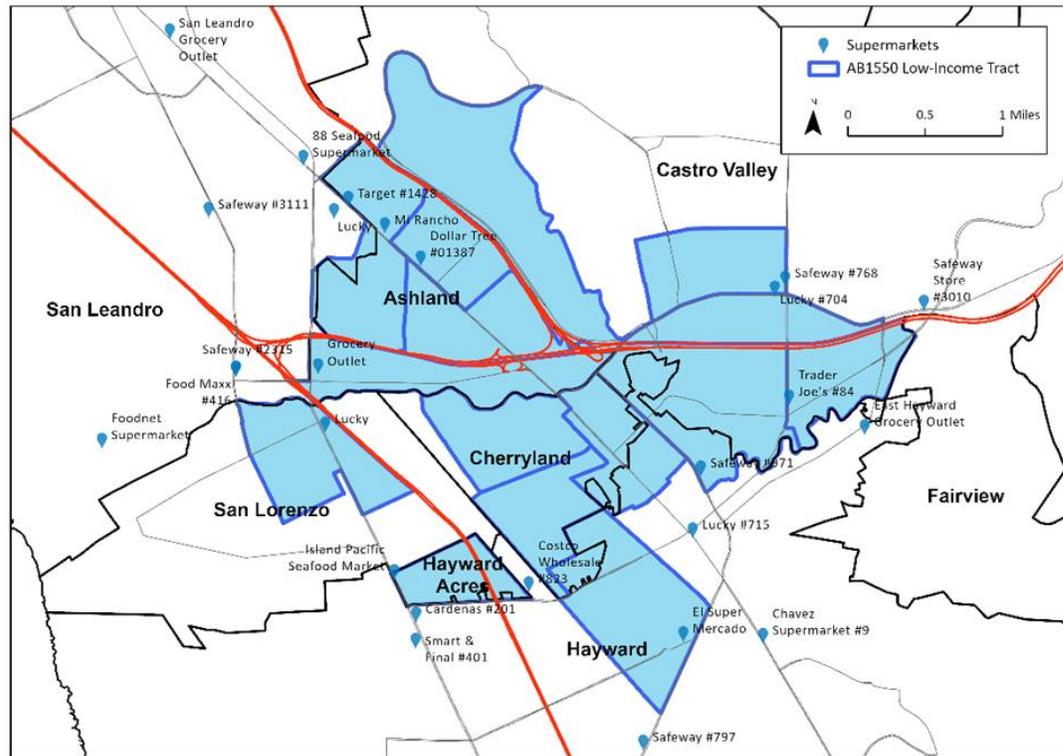
Castro Valley: Indicators over 75%

Key Findings and Issues



Food Access: Key Findings

Supermarkets



Source: ACPHD CAPE, with data from Alameda County Environmental Health 2021-12.

Neighborhood or Place	% Pop Within 0.5 Miles of a Supermarket
Ashland a	77.1
Cherryland a	27.6
Hayward Acres	100
San Lorenzo PP	90.9
San Lorenzo CDP Reference	45%
Castro Valley PP	55.1
Castro Valley CDP Reference	26.4%
Alameda County Reference	

5

Breakout Discussions and Report Backs

Outstanding Questions: Pollution & Air Quality

1. What do you see as the critical issues related to air quality and pollution exposure in Alameda County?
2. Who are the specific groups most disproportionately affected by negative air quality?
3. Where in the unincorporated areas is traffic concentration the highest?
4. Which neighborhoods are most exposed/in proximity to fumes, noise, and/or chemicals from industrial businesses or gas stations?
5. Do any Eden Area neighborhoods suffer from water pollution and/or dumping of trash and other items in creeks and storm drainage areas?
6. How is air pollution in Alameda County affecting you?

Outstanding Questions: Public Facilities

1. Are there specific groups that lack access to public facilities more than others? (senior citizens, youth, people of color)
2. Are the organized activities and sports at local parks and recreation centers available considered affordable and culturally appropriate to residents?

Outstanding Questions: Food Access

1. Are there specific groups that lack access to healthy food more than others? (senior citizens, youth, people of color?)
2. Community-Specific Questions: **Castro Valley / Cherryland**
 - a) What are the primary grocery stores that serve the residents of these neighborhoods?
 - b) Are there specific groups that lack access to healthy food more than others? (senior citizens, youth, people of color?)
 - c) How...
 - a) Are the programs that are currently being implemented by CBO's/partners/County offices effective in terms of reach?
 - b) How can existing programs be improved?

Outstanding Questions: Safe and Sanitary Homes and Neighborhoods

1. Are there additional issues that should be considered with respect to Safe and Sanitary Homes and Neighborhoods?
2. Why is lead risk pervasive across the unincorporated County?
3. Community-Specific Questions: **Ashland / Hayward Acres / Cherryland**
 - a) Is overcrowding considered a significant issue to residents of these communities?
 - b) Are there targeted interventions with respect to safe and sanitary homes in these communities, such as tenant protections, additional resources, etc.?

Outstanding Questions: Health and Physical Activity

1. Are there additional issues or indicators that should be considered with respect to Health and Physical Activity?
2. Are there specific groups that are more adversely affected by this issue than others? (senior citizens, youth, people of color)
3. Are parks and community centers in the unincorporated County well utilized?
4. Is there significant access to health care services (doctors, mental health professionals, dentists, hospital, health insurance)?
5. What public health services are the most utilized that are provided by Alameda County?

Outstanding Questions: Civic Engagement

1. Do you agree with the Mini-Coalition approach for stakeholder engagement – do you like that they're organized by EJ pillar? Do you think an alternative approach would work better, such as staggering topics so members can engage in more than one topic throughout the process?
2. What are potential pros or cons of large town hall community meetings versus smaller community meetings (within each of the 5 Eden Area communities)?
3. Is forming partnerships/champions for Plan implementation of interest? This would involve assigning collaborative/community partners to each implementing action.

Please share your thoughts and ideas!

6

Next Steps
