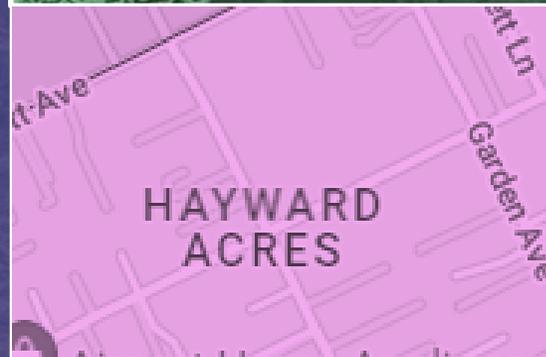
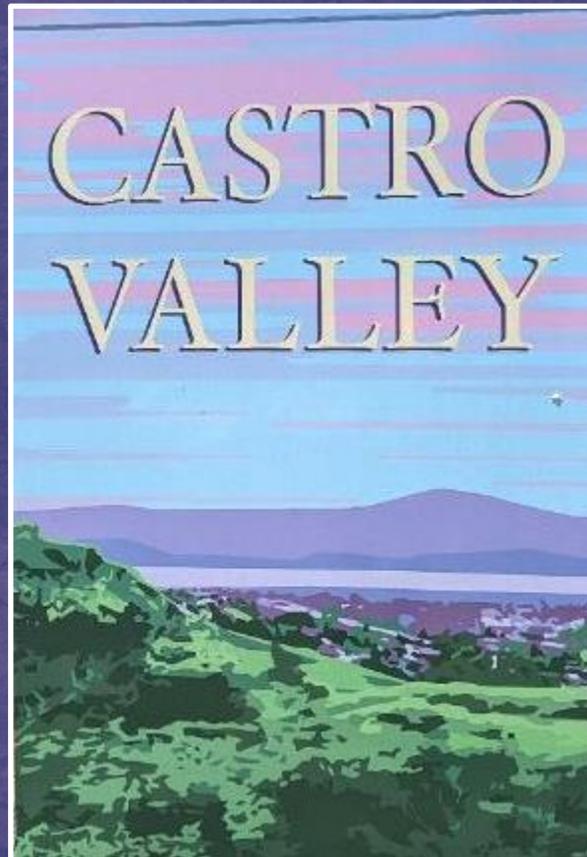


Alameda County EJ Element

ACHCC EJ Bucket Meeting #8



August 18, 2022



Welcome & Agenda Review

Agenda

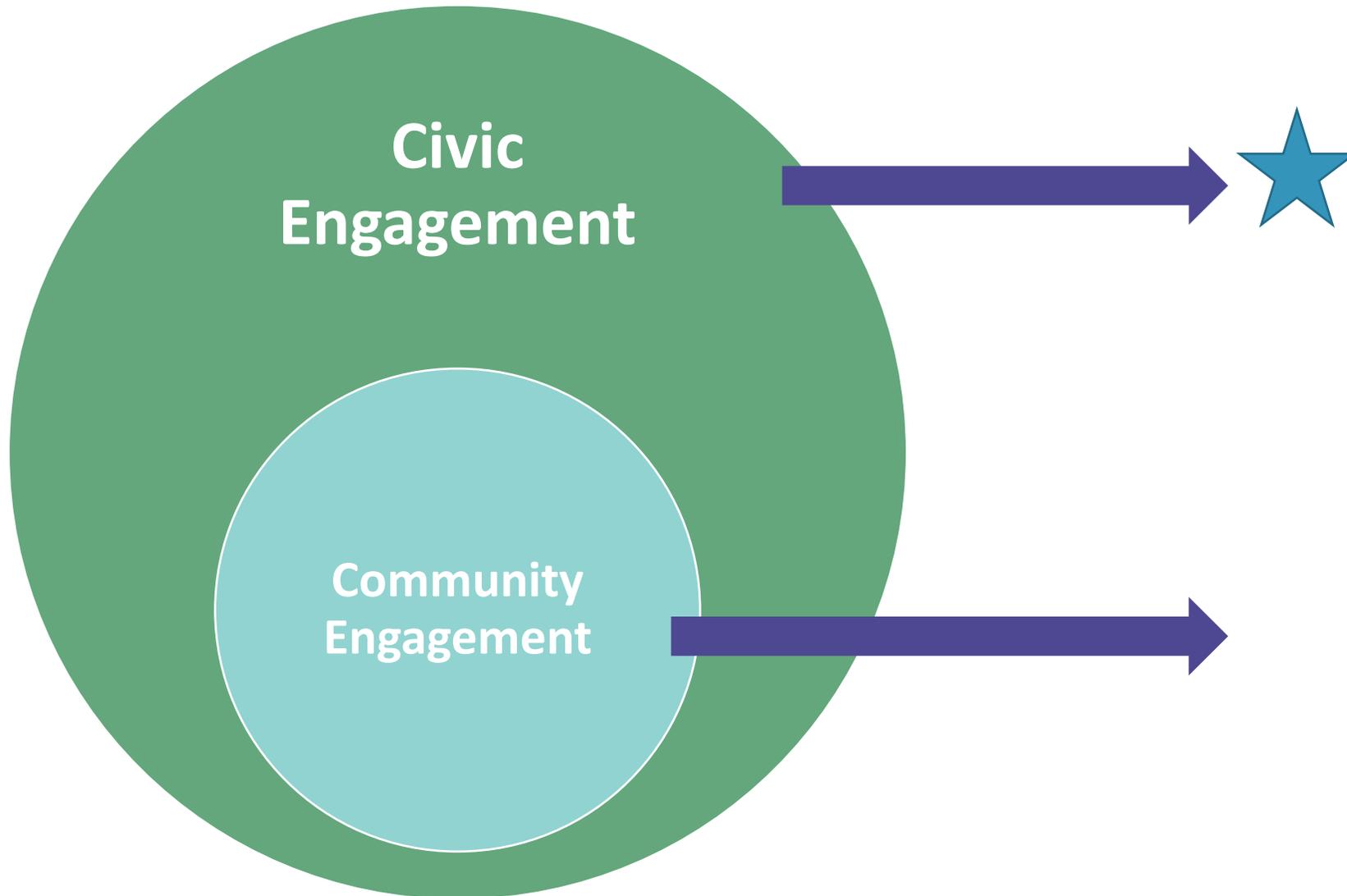
1. Welcome & Agenda Review
2. SB 1000 Requirements for Civic Engagement
3. Recent Progress and Structural Changes
4. Community Concerns & Possible Solutions
5. Breakouts: Developing Civic Engagement Solutions
6. Next Steps/Announcements/Adjourn



SB 1000 Requirements for Civic Engagement



“Civic Engagement” vs “Community Engagement”



Superstructure: Policies, mechanisms, relationships, social contract that allow for involvement in civic and political life in the community

Project-specific, hyper-local, outreach tools and tactics employed to build social capital and encourage involvement in problem solving and community and civic life

An SB 1000-compliant EJ Element must:

- Identify **objectives and policies** to promote **Civic Engagement** in priority communities
- Include recommendations to **facilitate and promote the ongoing engagement** of priority communities
- Include **metrics** to evaluate progress and assess effectiveness

SB 1000 and Civic Engagement:

- **Civic Engagement** should be viewed as an **ongoing process**
- Work to **build relationships** and trust by:
 - Acknowledging **past harms**
 - Understanding **local history**
- Develop **engagement strategies** that consider:
 - **Diversity**
 - **External barriers**
 - **Clear communication**



Recent Progress & Structural Changes



Recent structural changes to increase Civic Engagement:

- My Eden Voice!
- Ashland Community Association
- Eden Area Municipal Advisory Council (MAC)
- Reorganization of ACHCC
- Strengthened Latine parent groups: Padres Unidos, Padres Guerreros
- Placemaking efforts (signage, murals, events)
- Currently in process:
 - Translation at public meetings
 - Tenant protection work
 - USPS place names (ZIP code project)
 - BOS acknowledgement of past harms; reparations



ALAMEDA COUNTY SUPERVISOR NATE MILEY
VICE PRESIDENT, BOARD OF SUPERVISORS



REPARATIONS TOWN HALL MEETING

Join The Discussion:

Zoom Link: shorturl.at/gjsvZ Or Telephone: (877) 853-5257
Meeting ID: 860-2552-9367



TUESDAY, AUGUST 23RD, 2022
1:00PM-3:00PM

Supervisor Nate Miley will host a community discussion regarding county, state and nation-wide reparations efforts.

For further details please contact Supervisor Miley's office at district4@acgov.org or call (510) 272-6694



Community Concerns & Possible Solutions



Civic Engagement Concerns from Community:

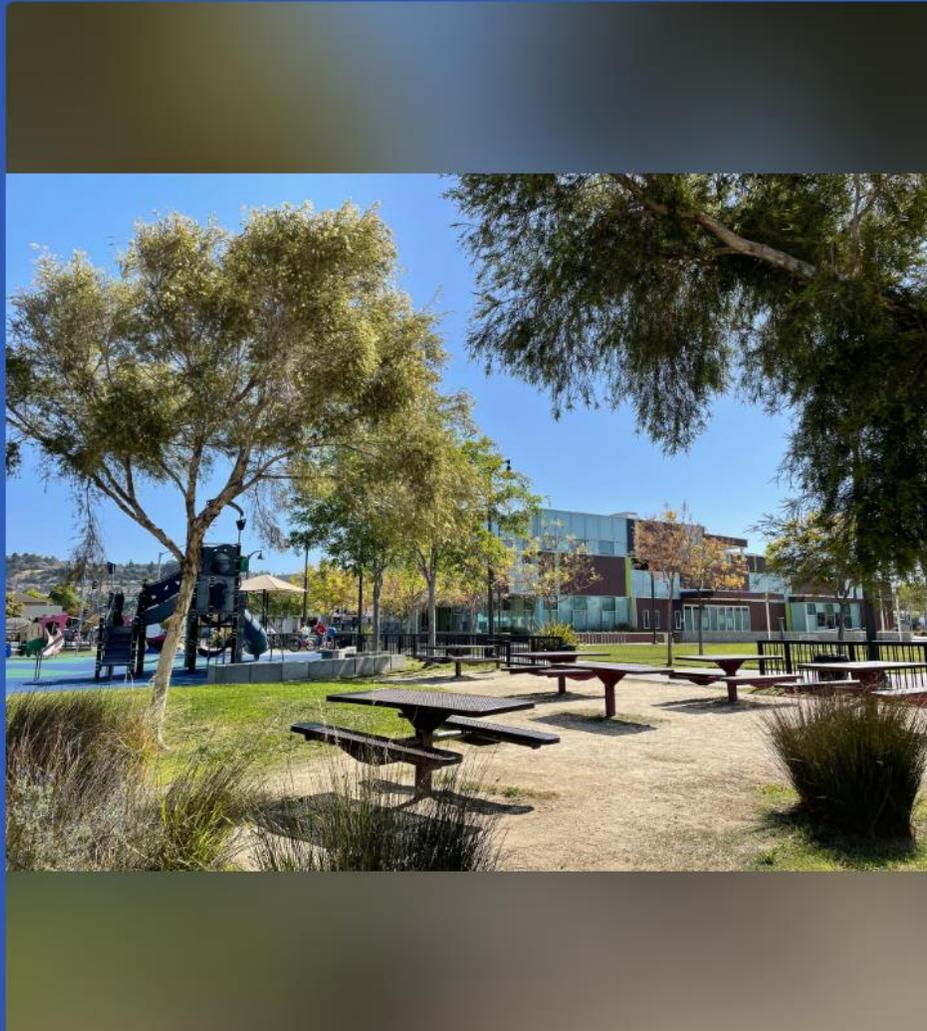
- Unincorporated communities feel **overlooked, left out, not prioritized**
- Lack of government accountability; community feedback **not taken seriously**
- Outreach methods and meeting structures **inaccessible** to some populations
- Community members feel **insufficiently informed** about meetings

Civic Engagement Recommendations from ACHCC

<p>a. Office of Unincorporated in CAO</p>	<p>b. Designated MAC seat(s) for EJ census tract resident(s)</p>	<p>c. Unincorporated Youth Commission</p>	<p>d. ACHCC funded and institutionalized</p>	<p>e. Block Associations & Business Improvement Districts</p>
<p>f. Permanent cadre of community outreach workers/ CBOs on contract</p>	<p>g. Centralized contact list for community outreach</p>	<p>h. Mini-grant program to fund CBO and individual EJ projects</p>	<p>i. Centralized digital engagement tool/website</p>	<p>j. County-led volunteer program for community greening (PWA?)</p>
<p>k. Translation standard at all public meetings</p>	<p>l. Monthly or quarterly outreach newsletter mailed</p>	<p>m. iPad fleet for use by outreach workers</p>	<p>n. County privacy policy for participation in public surveys</p>	<p>o. Program to bridge Tech Divide, i.e. free internet, classes, equipment</p>



Join at
slido.com
#2309 440



ACHCC EJ 8/18/21 -- Please rank your top 5 civic engagement solutions

1. a. Office of Unincorporated in CAO
2. b. Designated MAC seat(s) for EJ census tract resident(s)
3. c. Unincorporated Youth Commission
4. d. ACHCC funded and



**Breakouts:
Developing Civic
Engagement Solutions**

5

MURAL Orientation

Breakout: Civic Engagement Solutions

Report-outs



Next Steps for ACHCC EJ Bucket



Next Steps

- Community Workshop #2 – August 25th
- ACHCC Meeting #9 – September 16th : Implementation
- Draft EJ Element – End of August

